

Contact: Mike Vinup  
Vice President, North America  
IML  
612-851-2025  
mike.vinup@imlworldwide.com

FOR IMMEDIATE RELEASE

## IML NORTH AMERICA ANNOUNCES CHANNEL PARTNER PROGRAM

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IML is pleased to announce its channel partner program in North America. Following the release of the IML Connector wireless interactive device in 2011, the goal is to now bring this unique technology to a wider audience through a reseller program.

The IML Connector is the culmination of 20 years of providing interactive hardware and software globally to the meetings and events industry. It is the first product of its kind, offering in a single wireless device, a conference microphone system, polling, text messaging, smartcard identification, distributed PA and multiple audio channels. Together with an innovative and easy to use suite of applications, the IML Connector will make meetings of all sizes, lectures and seminars, in either fixed environments or in temporary set ups, more efficient and effective by creating dynamic participatory environments.

Technical specifications of the IML Connector include: a hyper-cardioid microphone, multi-channel audio for simultaneous interpretation and assisted listening, an integrated loudspeaker for distributed PA, QWERTY keyboard for faster texting, a roller ball allowing users to switch between texting, speaking and voting. The IML Connector has been developed on a new technology platform, allowing for future application development, high scalability and security. The Microsoft .NET Micro-framework OS has been ported to new hardware allowing high level application development and internationalization. A new radio protocol has been developed to enable multi-channel, high quality audio and high speed interaction. An intelligent 50 keypad charging rack allows two way data communications for application, content uploads and maintenance. A custom rota-moulded carrying case provides ultimate freighting protection.

IML welcomes resellers as genuine partners, where a focus on support and service will match the quality of the products. The IML Connector will be offered to resellers who join the channel partner program through a unilateral pricing structure.

### About IML:

For over 20 years, backed by parent company Computershare, IML has provided its interactive meeting technology to companies and organizations throughout the world. IML's devices and software are used in thousands of meetings every year allowing people to share opinions, ask questions and vote on important issues. In 2003, IML received the "Manufacturer of the Year" AV Award with its launch of the IML Communicator, a multifunction audience response keypad. And in October 2011, the IML Connector won the AV Magazine 2011 Audio Product of the Year. The IML Connector demonstrates a commitment to advancing the AV industry through innovations in technology usage and a determination to continue building the company as a world leader in audience interaction through AV industry partnerships.

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